

Open House – Instructions

Welcome to the Open House!

This event is a self-guided tour through the draft recommendations of the Beverly Harbor Plan.

You'll find the planning area has been divided between four maps:

- Bass River North
- Bass River South
- Danvers River
- Beverly Harbor

The maps show the draft recommendations for achieving the goals of the Harbor Plan. The draft recommendations build upon findings from previous reports, analyses of current economic and physical conditions, as well as feedback from the community members and businesses who participated in public meetings, public open houses, interviews, and surveys.

In addition, there are the maps showing:

- Existing Conditions — The physical location of some of the terminology used during this project that has specific meaning under Chapter 91
- Chapter 91 Definitions — Definitions from Chapter 91 (either exact text or paraphrased) and shows which uses are allowed within each zone
- Building Zones — Location where future development could take place within each of these zones

Please take a comment card with you and fill it out with your questions, comments, and concerns as you review the materials. Members of City Staff and the consultant team are available to answer your questions about the planning process and draft recommendations.



Planning Goals

The goals for this planning process include the following:

- Identify current and future uses for the land and water of Beverly Harbor and the land on the eastern bank and water of the Bass River.
- Support existing and creating new public access along the waterfront.
- Support commercial and recreational fishing and boating.
- Develop better connections between the waterfront and the downtown.
- Understand the impact of sea level rise and climate change on boating, public access, and future development.

The final report from this process will contain a vision and implementation plan for the harbor and waterfront. The process will consist of three phases over approximately 12 months and include significant public input.

Public Process

The City of Beverly is sponsoring a public planning process in accordance with the Commonwealth's requirements for a Municipal Harbor Plan.

Public Workshops

March 22 May 22

Open Houses

May 17 November 15

Community Vision and Harbor Plan Goals

Community Vision

The Beverly Harbor and Waterfront will be a series of distinct areas connected by waterfront walkways, parks, and public access. Goat Hill will remain a residential area with neighborhood connections between Gillis Park and Pleasant View Beach. Beverly Harbor and the east side of Bass River will develop their own identities distinct from each other and other areas of Beverly with a vibrant mix of uses and activities that draw the community and visitors to the waterfront.

On land, increased open space, public access, and water-dependent uses along Beverly Harbor and the Bass River will be balanced with market-driven private development. The size and design of future development will be in keeping with the surrounding areas and thoughtfully considered to encourage the public's use of the open space, waterfront public access, and water-dependent uses.

On the land and water, the heritage of a maritime economy within the waterfront, including commercial fishing, will be encouraged through improved facilities and increased support of operations. Waterways and supporting facilities in the Beverly Harbor and Bass River will be maintained and enhanced to increase opportunities for recreational boating.

On the water, the community and visitors will enjoy areas identified for the safe launching, use, and storage of small non-motorized watercraft.

Community members, employees of nearby businesses, and visitors will use streets and public walkways designed for all users that connect more directly from adjacent areas to access the walkway along the water, restaurants, businesses, and strategic open spaces, and access to the water.



Goals of the Harbor Plan

The following goals support this vision and are tied to specific strategies and actions for future implementation:

- Connect Waterfront and Harbor to each other and to the neighborhoods/ Downtown by walkways, paths and public access.
- Support Beverly's commercial fishing fleet.
- Increase public access to the water.
- Develop a distinct identity for each of the four quadrants of the planning area.
- Promote the maritime heritage of the City, including cultural, historic, and natural resources.
- Increase the resiliency of the planning area to current flooding and the projected impacts of sea level rise.

