



CITY of BEVERLY
DESIGN REVIEW BOARD

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June 8, 2021

Jenn Robichaud - Barlo Signs
18 Haverhill Street
Hudson, NH 03051

RE: Sign Determination - 211 Rantoul Street - Topp Salad

At the June 3, 2021 meeting of the Beverly Design Review Board (the "Board"), members of the Board reviewed an application for one (1) wall sign, one (1) projecting sign, one (1) sandwich board sign, and ten (10) window signs for the above referenced location. The wall sign will be 24" H x 10' 1 3/4" L x 10" D, will include the name of the business and logo, will contain acrylic, will have white and green lettering and a white and green logo on a light brown background, and will be internally illuminated. The projecting sign will be 30" H x 30" L x 8" D, will include the business logo, will contain acrylic, will have white lettering on a green background, and will be internally illuminated. The sandwich board sign will be 3' H x 2' L, will include the name of the business and store hours, will contain PVC and vinyl, will have white and green lettering on a black background, and will not be illuminated. Two (2) of the window signs will be on the door windows, will be 2' H x 2'10" L, will include the name of the business and store hours, will contain vinyl, will have white and green lettering, and will not be illuminated. Eight (8) of the window signs will be 1'5" H x 1'6" L, will include the business logo, will contain cool grey frosted vinyl, and will not be illuminated.

The sign ordinance does not allow for projecting signs in the CC zoning district to be internally illuminated, therefore a special permit is required. At the conclusion of the discussion, the Board unanimously voted to approve the wall sign, sandwich board sign, and window signs as shown on the plan enclosed with this letter; and recommend the Zoning Board of Appeals approve the special permit for the internally illuminated projecting sign.

Your next step is to bring a copy of this letter to the Building Inspector to apply for your permit.
Please do not hesitate to contact me at czakas@beverlyma.gov if you have questions or concerns.

Sincerely,

DocuSigned by:
Chelsea Zakas
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Chelsea Zakas
Associate Planner

CC: File
Christine Eng
Leanna Harris
Beverly Crossing Ford LLC

Encl.