

## **Vision**

The Beverly Harbor and Waterfront will be a series of distinct areas connected by waterfront walkways, parks, and public access. Goat Hill will remain a residential area with neighborhood connections between Gillis Park and Pleasant View Beach. Beverly Harbor and the east side of Bass River will develop their own identities distinct from each other and other areas of Beverly with a vibrant mix of uses and activities that draw the community and visitors to the waterfront.

On land, increased open space, public access, and water-dependent uses along Beverly Harbor and the Bass River will be balanced with market-driven private development. The size and design of future development will be in keeping with the surrounding areas and thoughtfully considered to encourage the public's use of the open space, waterfront public access, and water-dependent uses.

On the land and water, the heritage of a maritime economy within the waterfront, including commercial fishing, will be encouraged through improved facilities and increased support of operations. Waterways and supporting facilities in the Beverly Harbor and Bass River will be maintained and enhanced to increase opportunities for recreational boating.

On the water, the community and visitors will enjoy areas identified for the safe launching, use, and storage of small non-motorized watercraft.

Community members, employees of nearby businesses, and visitors will use streets and public walkways designed for all users that connect more directly from adjacent areas to access the walkway along the water, restaurants, businesses, and strategic open spaces, and access to the water.