

## PRESS RELEASE

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### **RE: GOPARKIT PARKING PAYMENTS APP GOES CITYWIDE IN BEVERLY**

On, August 25, 2015, the City of Beverly rolled out GoParkit's GPS pay by cell parking application on a citywide basis.

GoParkit Technologies Inc. developed the app which enables drivers to conduct parking transactions with their smart phone. The mobile system eliminates the need for coins and cash and warns the user 15 minutes prior to their ticket expiring.

After a successful three month pilot program, the app is now available citywide to pay for parking. The pilot saw a larger than expected number of drivers adopt the system with many users choosing the app each day. The ease of use of the app as well as the convenience of not needing coins are seen as the main reasons behind the high usage rates. Many users had requested the app to be extended, and as of today it will be available in all on street and parking lot locations throughout the City of Beverly.

Mayor Michael Cahill said, "We are excited to offer this technology which will provide great convenience to residents and visitors alike. In Beverly we strive to be at the forefront of creative thinking and innovation. Offering the GoParkit app is a prime example of this."

GoParkit's US Business Director, Brian O'Flynn explained "The cost per hour, time restrictions and exact location are all automatically populated through the mapping technology. Our technology provides the simplest means of parking for the people of Beverly." Users also have the ability to extend the parking session remotely and use a find my car feature.

GoParkit technology is the only app on the market which is GPS map based. The first time of use the driver downloads the app and registers his or her vehicle(s). Each time after this the driver simply has to choose the duration of stay.

The parker can use the app for a once off transaction but also has the ability to use an e-wallet system by topping up their account using their credit card. This is especially useful for residents and repeat parkers. Users of the service will also be able to view historic transactions and print receipts.

As part of this service the city will offer a monthly pass option. This will enable drivers to park without having to process a payment each day.

For drivers who prefer to pay with coins or cash they will still have the ability to use the kiosks or meters.

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