Vast Array of Resources

Local

- **Beverly Main Streets** |www.beverlymainstreets.org
- **Greater Beverly Chamber of Commerce**
  www.greater beverlychamber.com
- **Beverly Farms Merchants Association**
  www.beverlyfarms.org/merchants.shtml
- **North Shore Innoventures**|nsiv.org/

Regional

- **Creative Economy Association of the North Shore**
  www.ceans.org
- **Enterprise Center at Salem State University**
  www.enterprisectr.org
- **North Shore Alliance for Economic Development**
  www.nsecdevelopment.com
- **North Shore Chamber of Commerce**
  www.northshorechamber.org
- **North Shore Workforce Investment Board**
  www.northshorewib.com
- **SCORE Northeast** | www.scorenemass.org

State

- **Massachusetts Division of Unemployment Assistance**
  www.mass.gov/lwd/unemployment-insur/
- **Massachusetts Office on Business Development**
  www.mass.gov/hed/economic/eohed/bd/
- **Massachusetts Office of Consumer Affairs & Business Reg.**
  www.mass.gov/ocabr/
- **Massachusetts Supplier Diversity Office**
  www.mass.gov/anf/budget-taxes-and-procurement/procurement-info-and-res/procurement-prog-and-serv/sdo/
- **Massachusetts State Permit Regulatory Office**
  www.mass.gov/hed/economic/eohed/pro/
- **Massachusetts Executive Office of Public Safety & Security**
  www.mass.gov/eopss/consumer-prot-and-bus-lic/license-type/

Federal

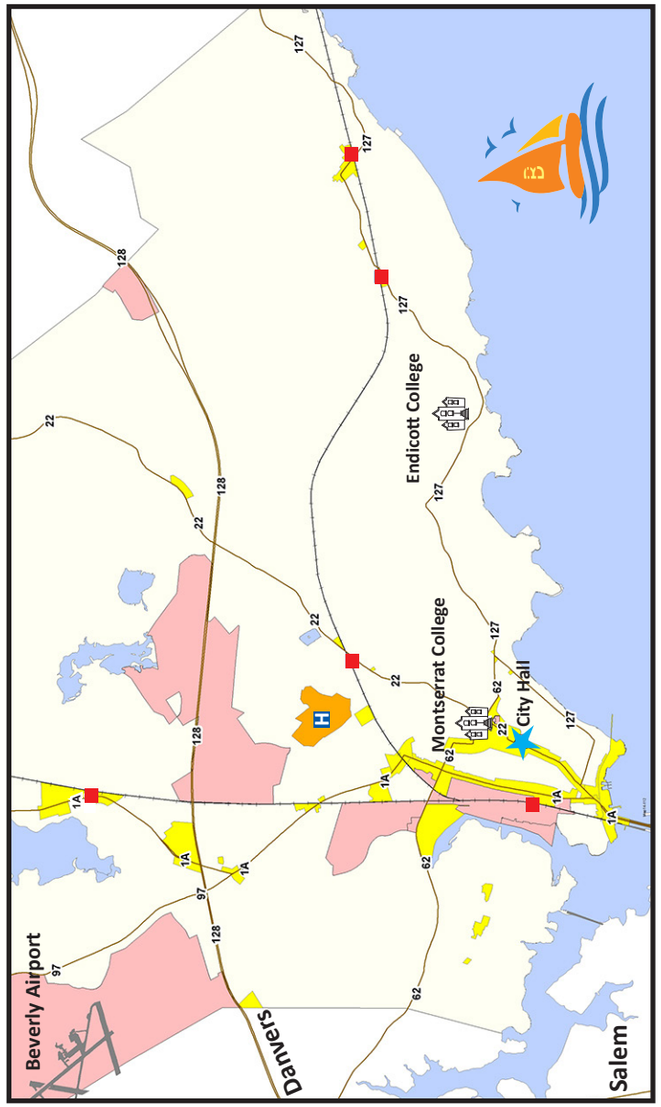
- **Business USA** | business.usa.gov/
- **United States Small Business Administration**
  www.sbaonline.sba.gov

For a more complete list of resources visit the Economic Development web page at www.beverlyma.gov

Legend

- Industrial
- Commercial
- Hospital District
- Commuter Rail Stops

This map has been modified for this brochure. For the complete zoning map visit www.beverlyma.gov/departments/engineering/citymaps/



CITY OF BEVERLY ZONING MAP

Questions? Contact Denise Deschamps, Economic Development Planner & Permitting Liaison
978-605-2356 • ddeschamps @beverlyma.gov

Start Your Business

Here In Beverly!

We Look Forward to Doing Business With You

"Thank you for believing in Beverly and expressing your confidence by building your business here in Beverly. Together let us shape the brightest future we can imagine, and our City will thrive for years to come."

Mayor Michael P. Cahill

Preparing to Open a Business?

The Commonwealth offers a step by step guide with the below checklist that is very instructive for new entrepreneurs as well as the experienced.

The link to their website & checklist is:
www.mass.gov/portal/business/start-business/new-business-steps.html

Checklist

(Source: Commonwealth of Massachusetts Doing Business in Massachusetts)

- ☐ Plan Ahead Before Going Into Business
- ☐ Write A Business Plan
- ☐ Get Training and Counseling
- ☐ Choose a Location
- ☐ Research and Obtain Financing
- ☐ Choose a Business Structure
- ☐ File for a "Doing Business As" Certificate
- ☐ Register Your Business with the State
- ☐ Obtain a Federal Employer Tax ID (EIN)
- ☐ Become Familiar with Tax Rules and Regulations
- ☐ Understand Employer Regulations and Responsibilities
- ☐ Obtain Business Licenses and Permits

Why Come to Beverly?

1. Vital Commercial Centers

The City of Beverly is bustling with multiple locations to site your business from the beautiful and charming downtown to major office parks.

2. Innovative Business Clusters

From internationally renowned research and development firms to leaders in bio-science, Beverly has the locations and the skilled workers to meet your needs.

3. Wide Array of Housing Opportunities

Beverly offers many housing options from a single family home along the oceanfront to a cozy cape-style residence to a sleek downtown apartment.

4. Transportation Access

Unparalleled access with a regional airport, five commuter rail stations, and proximity to major highways so that clients and colleagues as well as deliveries can quickly and easily find their way to your door.

5. Education

Beverly is an epicenter of academic activity with a robust public school system, a wide variety of private, primary and secondary schools and two four-year colleges.

6. Dining, Shopping, Entertainment

Family, friends, clients and colleagues will enjoy the many and varied dining, shopping and entertainment options.

For more detailed information visit our website at:
www.beverlyma.gov/departments/business-economic-development-department/

Steps to Starting a Business in Beverly!

We want to work with you.

Our Permitting Liaison, Denise Deschamps, will help to guide you throughout the process of establishing a business in Beverly. Please contact Denise with your questions at:

Beverly City Hall
191 Cabot Street
Planning Dept., 3rd Fl
Beverly, MA 01915

phone:
978-605-2356
email:
ddeschamps@beverlyma.gov

Step One - Selecting Your Location

Print out a zoning map and city street map at:
www.beverlyma.gov/departments/engineering/citymaps/
Then explore different locations to acquaint yourself with the area and understand issues that may be important to the success of your business.

Step Two - Confirm the Zoning for Your Business Location

Once you have identified one or more potential sites contact the Municipal Inspections Department to confirm zoning for the area to ensure your type of business is allowed in that area under the zoning ordinance.

Step Three - Contact Relevant Municipal Departments

Departments you may need/wish to contact depending upon the nature of your business include:

- Municipal Inspections Department (e.g., confirm zoning, seek a building permit, discuss signage)
- Health Department (e.g., opening a restaurant, tanning facility, aquatic therapy center)
- City Clerk's Office (to obtain a local business certificate)
- Licensing Board for Alcoholic Beverages and Entertainment (e.g., providing live entertainment; serving alcohol)
- Planning Department (e.g., significant renovations, new construction, changing/creating signage, build near wetlands)
- Fire Department (e.g., proper placement of smoke/CM detectors)
- Police Department (e.g., to discuss possible security measures, employee training)
- Engineering (e.g., obtain drainage alteration permits, erosion control form)