



**Form CPF M 102: Campaign Finance Report**  
**Municipal Form**  
 Office of Campaign and Political Finance

CITY OF BEVERLY  
 RECEIVED AND RECORDED  
 CITY CLERKS OFFICE

2014 JAN 24 P 1:04

File with:  
 City or Town Clerk or Election Commission

Please print or type all information, except signatures.

Fill in dates:  
 Reporting Period Beginning 9 14 13 Ending 12 31 13

Type of report: (Check one)  
 8th day preceding preliminary  8th day preceding election  30 day after election  year-end report  dissolution

Lorinda Visnick  
 Full Name of Candidate (if applicable)  
School Committee Ward 6  
 Office Sought and District  
39 Middlebury Lane  
 Residential Address  
 Tel. No. (optional)

Lorinda Visnick for School Committee  
 Committee Name  
Jacqueline McKenna  
 Name of Committee Treasurer  
39 Middlebury Lane  
 Committee Mailing Address  
9785783690  
 Tel. No. (optional)

**SUMMARY BALANCE INFORMATION:**

Line 1: Ending balance from previous report	\$ <u>2099.99</u>
Line 2: Total receipts this period (page 2, line 11)	\$ <u>3238.93</u>
Line 3: Subtotal (line 1 plus line 2)	\$ <u>5338.92</u>
Line 4: Total expenditures this period (page 3, line 14)	\$ <u>3744.33</u>
Line 5: Ending balance (line 3 minus line 4)	\$ <u>1594.59</u>
Line 6: Total in-kind contributions this period (page 4)	\$ <u>0</u>
Line 7: Total (all) outstanding liabilities (page 4)	\$ <u>743.05</u>
Line 8: Name of bank(s) used	<u>Beverly Cooperative aka BEVERLY BANK</u>

**Affidavit of Committee Treasurer:**  
 I certify that I have examined this report including attached schedules and it is, to the best of my knowledge and belief, a true and complete statement of all campaign finance activity, including all contributions, loans, receipts, expenditures, disbursements, in-kind contributions and liabilities for this reporting period and represents the campaign finance activity of all persons acting under the authority or on behalf of this committee in accordance with the requirements of M.G.L. c. 55.  
 Signed under the penalties of perjury:  
[Signature] Date 1/24/14  
 Treasurer's signature (in ink)

**FOR CANDIDATE FILINGS ONLY: (CANDIDATE MUST SIGN BELOW)**

**Affidavit of Candidate: (check 1 box only)**  
 Candidate with Committee and no activity independent of the committee  
 I certify that I have examined this report including attached schedules and it is, to the best of my knowledge and belief, a true and complete statement of all campaign finance activity, of all persons acting under the authority or on behalf of this committee in accordance with the requirements of M.G.L. c. 55. I have not received any contributions, incurred any liabilities nor made any expenditures on my behalf during this reporting period.  
 Candidate without Committee OR Candidate with independent activity filing separate report  
 I certify that I have examined this report including attached schedules and it is, to the best of my knowledge and belief, a true and complete statement of all campaign finance activity, including contributions, loans, receipts, expenditures, disbursements, in-kind contributions and liabilities for this reporting period and represents the campaign finance activity of all persons acting under the authority or on behalf of this committee in accordance with the requirements of M.G.L. c. 55.  
 Signed under the penalties of perjury:  
[Signature] Date 1/23/14  
 Candidate signature (in ink)

### SCHEDULE A: RECEIPTS

*M.G.L. c. 55 requires that the name and residential address be reported, in alphabetical order, for all receipts over \$50 in a calendar year. Committees must keep detailed accounts and records of all receipts, but need only itemize those receipts over \$50. In addition, the occupation and employer must be reported for all persons who contribute \$200 or more in a calendar year.*

This page may be copied if additional pages are required to report all receipts. Please include your committee name and a page number on each page.

Date Received	Name and Residential Address (alphabetical listing required)	Amount	Occupation & Employer (for contributions of \$200 or more)
10/31	Cesa, Kenneth	100 -	
10/11	Consoli, Kenneth	100 -	
10/31	Deck View Mgmt	100 -	
10/11	De Silva, Julie	75 -	
10/11	Green, Ana	100 -	
10/11	Keaton Scott	100 -	
11/5	Lillelund, Lisa	60 -	
10/11	McKenna, Jackie	200 -	operations Manager Arden Insurance
10/28	Nasser, Paul	100 -	
10/28	Pia, Stephen	250 -	Coach Media CEO
10/11	Tamilio, John	100 -	
10/11	Teixeira, Maria	100 -	
10/11	Zelano, Debra	100 -	
10/11	Wood, Tracy	100 -	
Line 9: Total receipts in excess of \$50 (or listed above)		1585 -	
Line 10: Total receipts \$50 and under* (not listed above)		1653 93	
Line 11: TOTAL RECEIPTS IN THE PERIOD		3238 93	Enter on page 1, line 2

\* If you have itemized receipts of \$50 and under include them in line 9. Line 10 should include only those receipts not itemized above.

## SCHEDULE B: EXPENDITURES

*M.G.L. c. 55 requires committees to list, in alphabetical order, all expenditures over \$50 in a reporting period. Committees must keep detailed accounts and records of all expenditures, but need only itemize those over \$50. Expenditures \$50 and under may be added together, from committee records, and reported on line 13.*

This page may be copied if additional pages are required to report all expenditures. Please include your committee name and a page number on each page.

Date Paid	To Whom Paid (alphabetical listing)	Address	Purpose of Expenditure	Amount	
9/25	AIA CORP	WETS	Beach Balls	86	38
12/6	BHS PTSO	Sohier Rd	Green Sign	130	-
10/31	Lorinda Visnick	39 Middlebury	Reimburse expenses	3000	-
10/23	Jackie McKeown	13 Sargent Ave	Reimburse wild horse	237	95
10/3	Dad's Sporting	Cabot St.	Bumper Stickers	290	-
Line 12: Expenditures over \$50				3744	33
Line 13: Expenditures \$50 and under*					
<b>Line 14: TOTAL EXPENDITURES</b>				<b>3744</b>	<b>33</b>

Enter on page 1, line 4

\*If you have itemized expenditures of \$50 and under, include them in line 12. Line 13 should include only those expenditures not itemized above.

### SCHEDULE C: "IN-KIND" CONTRIBUTIONS

Please itemize contributors who have made in-kind contributions of more than \$50. In-kind contributions \$50 and under may be added together from the committee's records and included in line 16.

Date Received	From Whom Received*	Residential Address	Description of Contribution	Value
Enter on page 1, line 6			Line 15: In-kind over \$50	
			Line 16: In-kind \$50 and under	
			Line 17: Total In-kind	

\* If an in-kind contribution is received from a person who contributes more than \$50 in a calendar year, you must report the name and address of the contributor; in addition, if the contribution is \$200 or more, you must also report the contributor's occupation and employer.

### SCHEDULE D: LIABILITIES

M.G.L. c. 55 requires committees to report ALL liabilities which have been reported previously and are still outstanding, as well as those liabilities incurred during this reporting period.

Date Incurred	To Whom Due	Address	Purpose	Amount
7/20/13	Lorinda Visnick	39 Middlebury Ln	Helium signs T-shirts	743.09
	Lorinda Visnick	"	printing/mailers	
Enter on page 1, line 7			Line 18: OUTSTANDING LIABILITIES (ALL)	743.09